

Diversity Table Topic - Ideas from convention

Diversity is any woman who believes in sisterhood

Be seen in your community - volunteer as a group; exposure to various groups, especially cultural or younger

Have a brochure with accomplishments and activities so people can see where they may fit in
Pamphlets to introduce a woman to PEO photos can continue to reflect a diverse membership (not stock images)

Invite local scholarship winners to our annual BIL potluck dinner and auction. Also to all our social events

Take scholarship apps to regions that are less exposed to PRO in your area (village schools, homeschool, etc)

Invite more/different people to socials

Follow up with project recipients to become future members

Present to or reach out to cultural group in the community, e.g. black awareness association, ANS

Be open about PEO in the public. Fish for new members.

Economic/income diversity

Gender diversity?

Consider all religions, backgrounds and cultures for sisterhood

Connect with high school teachers and school counselors

Campus-based presence: similar to rotaract (youth version of Rotary)

Further engage program presenters

Involve potential members in activities before meetings

BIL events to educate men about PEO and opportunities for their daughters or other women in their life

Business cards to distribute (templates on the website)

Reach out to homeschool programs for scholarship opportunities

Women's shows - share with other chapters

Military/USCG wives - reach out to unaffiliates/transfers?

How do we involve rural Alaska?

Open fundraisers to the public to expand visibility/awareness of PEO and bring in external money

Have a table at campus kick-off

Connect and follow-up with project/scholarship recipients